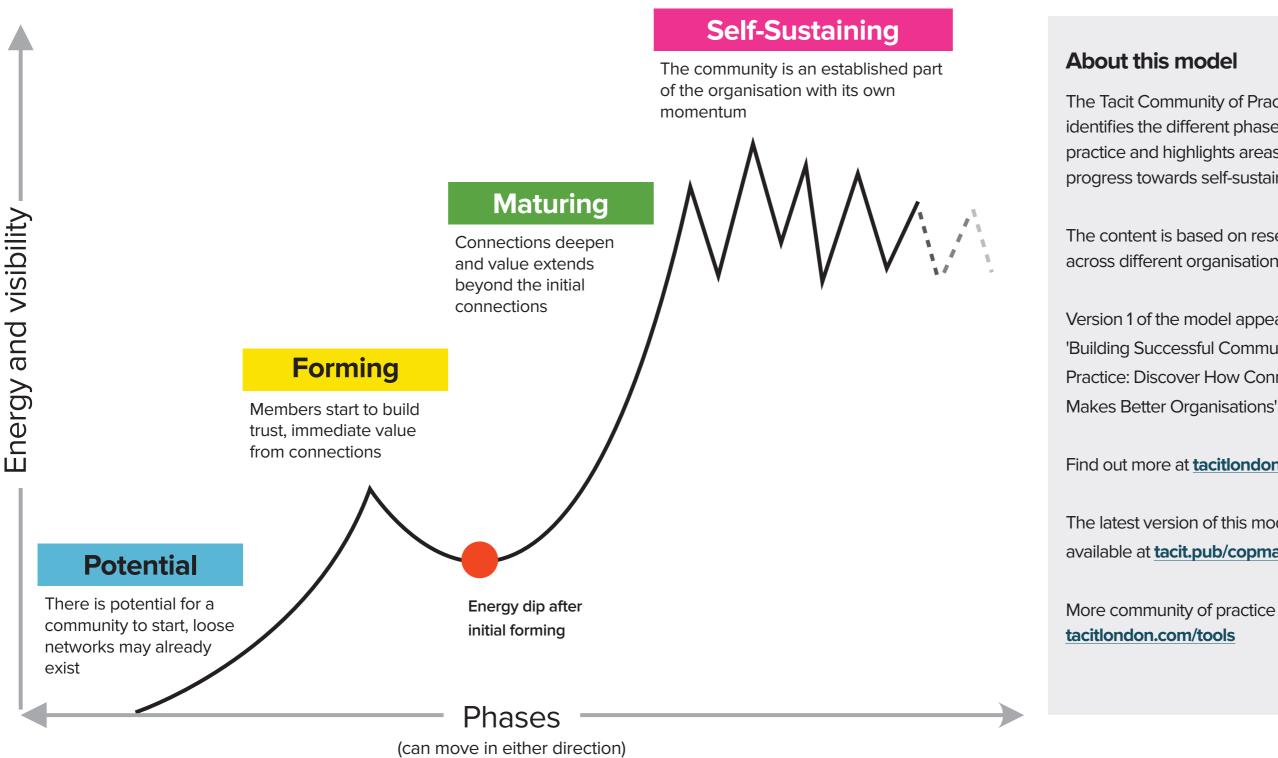
# **Community of Practice Maturity Model**





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#### About this model

The Tacit Community of Practice Maturity Model identifies the different phases of a community of practice and highlights areas that can help it progress towards self-sustaining.

The content is based on research and experience across different organisations over several years.

Version 1 of the model appeared in the book 'Building Successful Communities of Practice: Discover How Connecting People

Find out more at tacitlondon.com/publications

The latest version of this model is available at tacit.pub/copmaturitymodel

More community of practice tools are available at tacitlondon.com/tools

Graph adapted from Cultivating Communities of Practice: Wenger, McDermott and Snyder (2002)



## Community of Practice Maturity Model

### Potential

#### Foundation and conditions

There is a reason for creating a community, and someone wants to make it happen

Some people have (made) time to create a community

There is an idea of who the community is for (e.g. a role, activity or area of interest)

There is an idea of people who could be invited to join

Some people have been invited to join the community

#### **Foundation and conditions**

There is a small group of core members enabling the community

The community has a purpose that members can explain to others

Members understand the criteria for membership and can explain them to others

The community meets often and regularly

There is some organisational support for the community

#### Supportive network

Members have agreed on ways of engaging with each other, which may include principles, values or a charter

Members have a safe space to meet and communicate

Core members are motivating others to take part in the community

The needs of community members have been identified

Members feel supported by each other

New members feel welcomed into the community; they can easily find and engage with other members

Members' excitement, engagement and participation in the community has increased since it started

#### Learning

Forming

The community has identified skills and capabilities they wa to develop

Members are learning new sk from the community that infor their day to day work

#### Knowledge sharing

Members are connecting with people they haven't had the chance to before

Members are learning about each others' work through sharing stories, challenges and work

Community interactions are allowing members to join up related work and challenges

Members have agreed on tools to support communication and collaboration outside of meetups



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d ant kills orm	Members are starting to adopt common approaches, enabling them to do their work more effectively The community is beginning to set standards for their role or area(s) of interest
	Members talk about the
h	community to other people in the organisation
ion	

Common approaches



## **Community of Practice Maturity Model**

## Maturing

#### Foundation and conditions

Leadership is shared amongst a larger group of core members

There are clear member-owned purpose and goals

Community interactions are varied, covering support, learning, sharing knowledge, common approaches and collaborating

Members explicitly influence community direction and activities

Members are regularly reviewing and adapting community activities to meet emerging needs

There is explicit organisational support through budgets, sponsorship and time

#### Supportive network

The community is a safe and respectful environment; all members freely contribute

The community is meeting members' needs

#### Learning

Members regularly bring in external knowledge to enrich community learning

The community plays a vital role in members' professional development through informal and formal learning activities

There are open-door activities with people outside of the community (e.g. show and tells and cross-community meetups)

#### **Knowledge sharing**

Members seek help from the community knowledge sharing platforms are active and useful

#### **Common approaches**

Members adopt common standards and approaches across the organisation

Members actively advocate for the community and its outputs to other people

Other people in the organisation are engaging with the community as a whole

#### Collaboration

Tools are in place for members to store shared information and community outputs

The community has created outputs or new approaches used by the organisation

The community has goals that members collaborate on as a whole or in smaller working groups

#### Impact

The community and its outputs are evident to the rest of the organisation

The community can demonstrate the value it adds to members and organisation

#### Foundation and conditions

The community has a momentum that is not reliant on one or two people

Leadership responsibilities are distributed throughout the community

#### Supportive network

The community is a recognise part of the members' regular routine

The community on-boards ne members into the organisatio

#### Knowledge sharing

The community has an explicit role in growing capability across the organisation



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### **Self-Sustaining**

S	Common approaches
:	The community has a recognised role in ensuring the quality and standards of its practice
	Collaboration
ed	The community regularly create outputs used by the organisation
	Impact
ew on	The community is an established part of the organisation
	People outside of the community advocate for it
it	

